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**HEWI is committed to a climate-neutral region**

People are increasingly feeling the effects of climate change and it is undisputed that the associated consequences are getting more and more out of control. The already set +2 degree target can no longer be achieved with the current measures. For this reason in particular, the German government has once again tightened the climate targets in an amendment to the law that came into force this year.

The aim will be to be climate neutral as the Federal Republic of Germany by the end of 2045. HEWI is playing its part in achieving the goal in the region as co-initiator of the association "Mission Zero - Climate Neutral Waldeck-Frankenberg". "With the foundation we are giving the starting signal for a unique association that is working together for a climate-neutral region," says Prof. Dr. Markus Pfuhl, who was elected as chairman of the non-profit association.

Many counties are already taking action on climate protection, but the initiative is pushing for a special alliance of business, politics and society. ProjectZero in Søderborg (Denmark) serves as a positive example. In this city, attempts have been made since 2007 to make the city climate-neutral and the successes can be seen with 363,000 tonnes of CO2 reduction - this corresponds to 13% of the annual emissions from electricity consumption of the city of Frankfurt. Søderborg wants to be climate neutral by 2029.

With "Climate Neutral Waldeck-Frankenberg", the initiative starts with the vision of achieving climate neutrality in the Waldeck-Frankenberg district by 2035. In addition to the 14 founding members, a network is being set up with municipalities, associations and other institutional supporters that identifies CO2 savings, points out suitable measures for reduction and brings about the avoidance of new emissions.

Through various exchange formats and the provision of volunteer climate ambassadors, a local network is established and assistance from experts is provided.

The initiative has been supported by the district from the beginning and a regular exchange is maintained with the associated climate team. In the course of this, the elected district administrator has taken over the patronage. Other supporters are the mayors of the towns and municipalities, institutions such as the district craftsmen's association or the district farmers' association, as well as associations such as the Kaufmännische Verein Frankenberg and the FC Ederbergland.

In addition to HEWI, the companies involved in the initiative include Viessmann, Fingerhaus, Continental Korbach, Edeka Schwebel, Weidemann, Hettich, EWF and EGF.

Anyone interested can find out more about the initiative or become part of it at www.klimaneutrales-wfkb.de.